



SPICES BOARD

(Ministry of Commerce & Industry, Govt. of India)



Buyer Seller Meet for Spices in Jammu & Kashmir

MKTG/BSM/RO-SRINAGAR/2023-24

26 November 2024

Dear Sir/ Madam,

Subject: Buyer Seller Meet for Spices in Jammu & Kashmir 2024- Invitation -reg.

Greetings from Spices Board !

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2023-24, India exported 15,39,692 MT of spices and spice products valued at ₹.36,958.80 crore (4,464.17 million US\$). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint Products, Turmeric, Curry powder, Cardamom(small) and Pepper.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

As you are aware, Jammu & Kashmir Union Territory of India is famous for producing some unique and ethnic temperate spices, viz. Saffron, Hill Garlic, and Kashmiri Red Chilli.

With the view to promote the export of spices from the Union Territory of Jammu and Kashmir, Spices Board is organizing a Buyer Seller Meet on **12th December 2024 at Sheri-Kashmir International Conference Centre (SKICC)**, Cheshmashahi, Srinagar. Around 100 participants including FPOs, progressive farmers, farmer's societies, processors and traders from Jammu & Kashmir, and exporters from across the country will be attending the BSM.

In this connection, I cordially invite you to the Buyer Seller Meet for Spices scheduled on 12th December 2024 and request you to explore the possibilities to establish effective business linkages with suppliers / growers from the state.

Interested exporters/buyers are requested to register for the BSM by submitting the Registration Form using the below link **on or before 5th December 2024**. Accommodation (Twin sharing Basis) shall be provided to only one representative per firm/exporter.

Google form link:

https://docs.google.com/forms/d/e/1FAIpQLSfQdt69_b90z4fyPvRmMH_7pEGeodtUhJx160MpEkWuPBIIxQ/viewform?usp=sf_link

For further information, please contact:

Shri Ashutosh Gautam, Officer-in-charge, Regional Officer, Spices Board Srinagar

email: sbsrinagar@gmail.com / Mob: 7575940102

Looking forward to your whole-hearted support and favourable response.

Yours faithfully,

Sd/-

Director (Mktg)

